



FOR IMMEDIATE RELEASE

**FRITO-LAY PRESENTS EXEL TRANSPORTATION SERVICES
WITH THE PLATINUM AWARD FOR CARRIER EXCELLENCE**

WESTERVILLE, Ohio (March 20, 2008) – Exel Transportation Services (ETS), an operating unit of Exel, the North American leader in supply chain management and a Deutsche Post World Net company, has received the Platinum Award for Carrier Excellence from Frito-Lay. Frito-Lay is an Exel customer that makes snacks and convenience foods for the North American market.

The Platinum Award is presented to Frito-Lay road carriers that achieve exceptional performance in the areas of customer service, job knowledge and resource management. ETS achieved a perfect score in numerous categories including exceeding on-time service, exhibiting a strong sense of urgency and maintaining a strong partnership with Frito-Lay.

“We’re honored to receive the Platinum Award for Carrier Excellence for the second year in a row,” said ETS President Jim Damman. “We’ve had the good fortune to work with Frito-Lay for more than 15 years. Our team’s dedication, hard work and commitment to achieving this customer’s objectives are the reasons we’ve been able to maintain a long-standing, award-winning relationship with such a premier company. Our efforts continue to focus on finding winning solutions that benefit both us and our customer.”

ETS provides a variety of transportation services to Frito-Lay including rail management, inbound/outbound tracking services, intermodal services and in-plant sourcing.

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Raising expectations

About Frito-Lay

Frito-Lay is a team of over 40,000 employees dedicated to growing, making and delivering the best snacks on Earth. The company has over 30 production facilities, a dedicated sales force, and world-class operation teams all working to bring the snacks people love to a shelf nearby. Frito-Lay North America is the \$11 billion convenient foods division of PepsiCo, which is headquartered in Purchase, NY. In addition to Frito-Lay, PepsiCo divisions include Pepsi-Cola, Quaker Foods, Gatorade and Tropicana. For additional information, visit www.fritolay.com.

About Exel

Exel is the North American leader in contract logistics, providing customer-focused solutions to a wide range of industries including retail, consumer, technology, automotive, life sciences, chemical and industrial. Exel's innovative supply chain solutions, skilled people and regional coverage, bring together all aspects of contract logistics in addition to a wide range of integrated, value-added and specialist services. Exel is a wholly owned entity of Deutsche Post World Net, the world's leading logistics group. For more information, visit www.exel.com.

Note to Editors:

Please visit www.exeltransportation.com for additional details on Exel Transportation Services.

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